

Annex A Doncaster Delivering Together - Engagement Journey

Overview

Doncaster Delivering Together has been developed in partnership with a wide variety of stakeholders. It has taken account of key successes and achievements since the publication Doncaster Growing Together Strategy in 2017 and has also looked to best practice internationally, drawing on the United Nation Sustainable Development Goals and Donut Economics model, for example. It has noted the changing policy landscape and looked ahead to the key opportunities and challenges these present (for example, the UK's departure from the European Union, the government's Levelling Up and Devolution agendas, and the introduction of the Skills Bill and Integrated Care Systems).

Alongside this, we have engaged in a deep dialogue with residents, elected members, and public and private sector organisations through our **Doncaster Talks** programme in order to understand the variety of needs and aspirations within the borough, as well as what matters to people when it comes to improving the wellbeing of people and places. We want to get closer to communities and through his engagement we have a better understanding of what is important to our places across the borough.

Contributing to these discussions have also been key local, regional and national stakeholders including Team Doncaster member organisations and the South Yorkshire Mayoral Combined Authority.

This evolving conversation has helped to shape the mission, goals and priorities for the Borough over the next 10 years.

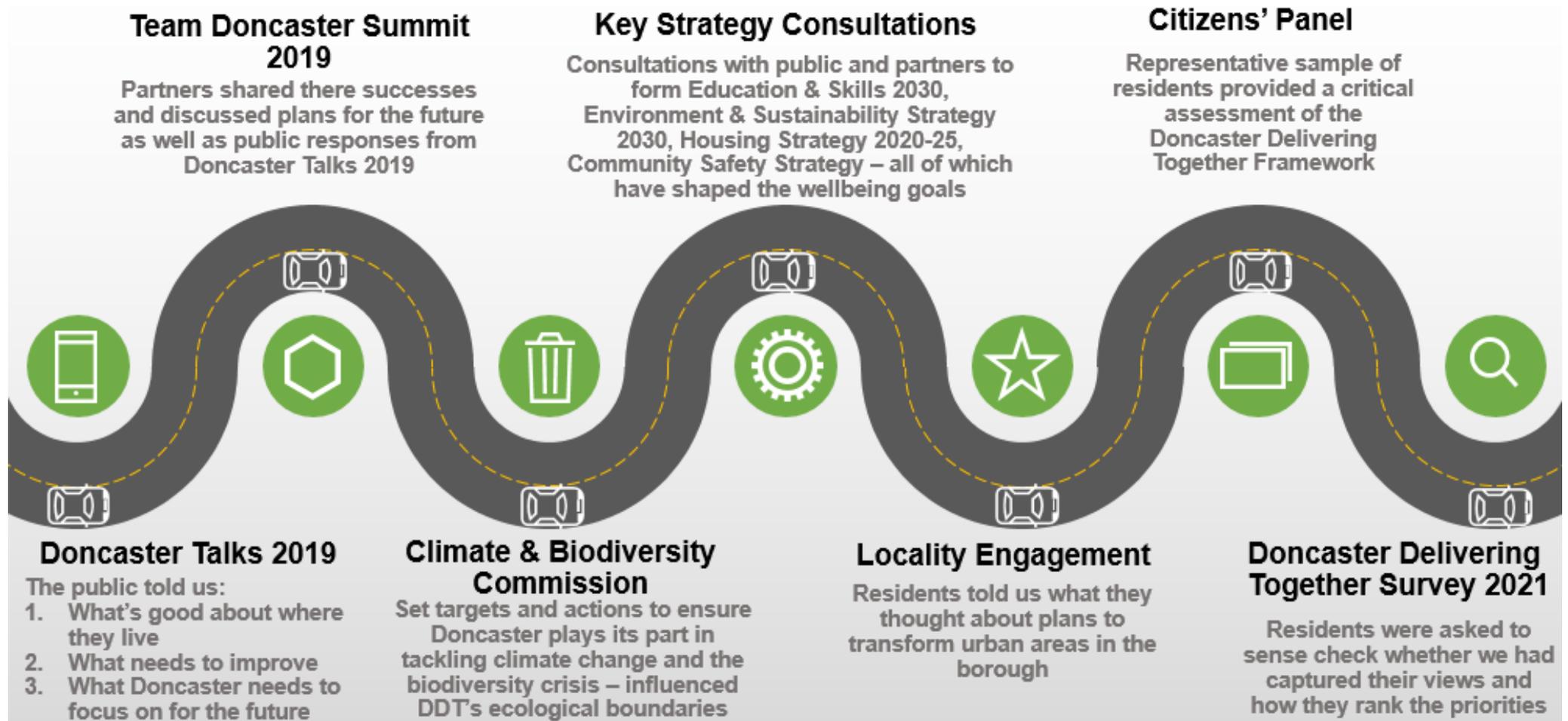
Key points raised through engagement:

- There was broad support for all six wellbeing goals although the priority afforded to them varied based on organisation, age and the personal experiences of residents.
- There was strong support for the Great 8 Priorities, and consensus that these will help to achieve the wellbeing goals.
- People are proud of Doncaster but there is a need to address visible issues (e.g. fly tipping, crime) that affect the perception of Doncaster that would improve wellbeing and represent success in the short term.
- Access to better and more stable jobs will help with other things such community safety and mental health
- Addressing inequalities – particularly linked to health but wider related to income, education and access to housing.
- Mental Health issues that have been made worse by the pandemic were raised as key concern terms of personal experience and access to services.

- Aspects of transport and residents ability to move around the borough in terms of affordability and access are important to people.
- Investment in the Town Centre was seen as important but equally investment in other parts of the Borough was needed and should not be forgotten.
- The feeling of safety is paramount for residents and this linked to experience of Anti-social behaviour, drug use, organised crime and, in some cases, perceptions of homelessness/rough sleeping.
- Young people advocated for an expansion in further and higher education provision to meet demand for skills, particularly apprenticeships, including in the creative industries
- Greater access to better skills, training and apprenticeship was widely supported by residents and businesses to help improve the local economy but also to help with people's wellbeing and feeling of worth.
- Arts, Culture and Heritage was seen as important to people not only to improve those people who participate in various experiences but also to the wider borough and making it better place.
- The need to promote the borough wider was seen as important for businesses, partly to recognise the strengths of the borough but also to encourage investment.
- Issues such as climate change emergency are often regarded as national issues that require intervention at a policy level over the longer term and national investment will be important.
- Team Doncaster has a significant role to play in the achievement of the goals however, there is a need for further communication about *Thriving People, Place & Planet* being a collective responsibility which all sectors and residents need to take ownership of.
- The relative importance of priorities across different areas of the Borough tended not to vary, even though some issues (e.g. crime, emergencies) affect different parts of the Borough differently.
- Stakeholders are passionate about Doncaster and demonstrate a strong desire to improve the borough.
- There was some scepticism about whether things will change in practice. Clear action plans, transparency and accountability for progress were important to most stakeholders. Respondents were keen to see progress against these priorities and transparency in performance reporting moving forward.

How did we get here?

The engagement journey has been a long and winding one, as shown in the roadmap below. It has included broader discussions across the borough concerning people's hopes and aspirations for the future, wider consultation exercises and independent commissions, as well as focussed consideration of the goals and priorities in this strategy.



Doncaster Talks 2019

In 2019 we issued a **Doncaster Talks**¹ engagement campaign, inviting residents to reflect on what was good about Doncaster, what needed to improve, and what they thought we needed to focus on for the future. This received a huge number of responses from a demographically representative sample of the population. In total there were 3610 responses from the exercise with good representation across wards, ethnic minorities and ages in the Borough.

The exercise involved an online survey and over 60 events across the borough to talk to people face to face to ensure as many people as possible had the opportunity to take part and have their say. The responses were grouped into themes:

Doncaster Talks 2019 top 5 responses		
What's good about where you live?	What would you like to see improve?	What should Doncaster focus on for the future?
1. Community spirit	1. Street cleansing, littering and fly-tipping	1. More police visibility, less crime
2. Access to green spaces	2. Crime and ASB	2. Cleanliness, fly-tipping and litter
3. Local amenities	3. More activities	3. Regeneration, investment and development
4. Quiet	4. Road conditions	4. More activities
5. Transport	5. More police	5. Services, support

Figure 1 Doncaster Talks Priorities

Team Doncaster Summit 2019

In addition to Doncaster Talks 2019, a group of artists used various mediums to depict responses in a different and creative way to develop a **Treasury of Local Wisdom**.

These findings of both Doncaster Talks and the Treasury of Local wisdom were shared with Team Doncaster partners later in year at the **annual partnership Summit**, providing the opportunity to share these findings and reflect on how the partnership could best address them. Since this point there has been significant disruptions across the Borough with the 2019 floods, Hatfield Moor Fire and the Covid Pandemic at some points running concurrently.

¹ <https://www.doncastertalks.com/survey-results>

These discussions helped to shape the framework that has formed the basis for this strategy, for example strengthening the prominence of community safety and future perspective on the local environment



Figure 2 Treasury of Local Wisdom - Presented at the Team Doncaster Summit 2019

However, they were not the sole basis and we have continued engagement since through a variety of further engagement to help us better understand the views of residents and businesses. Feedback from other key consultations such as the recommendations from the **Climate and Biodiversity Commission**, and engagement exercises that had taken place to inform our **key strategies and Town Deal exercises** were also crucial inputs.

Climate and Biodiversity Commission

Following the declaration of the Climate and Biodiversity Emergency in September 2019 Mayor Ros and Team Doncaster convened a Climate and Biodiversity Commission chaired by Ed Miliband MP. A Doncaster Talks² evidence gathering exercise was done to determine residents' knowledge of anything happening in Doncaster to help reduce the impact of Climate Change and what they think Doncaster could do to reduce

² <https://www.doncastertalks.com/survey-results>

the impact in the future. 120 responses were received, along with examples of local groups and initiatives working to improve the environment and reduce Doncaster's contribution to climate change and the biodiversity crisis.

In addition to the formal survey, Commission members attended various community events including the Local Trust's Woodland Speaks event discussing climate change and the future for communities, as well as a green business event covering green growth and insight into the support available to businesses.

Key Strategy Consultations

The **Environment and Sustainability Strategy**³ was agreed in January 2021 and was widely consulted upon in its development. Firstly the Climate and Biodiversity Commission process helped to shape the strategy but in addition there was engagement via

- A survey of 450 respondents included 91% of respondents said that tackling climate change is extremely or somewhat important to them, with 87% agreeing or strongly agreeing with the need for big changes to address climate change.
- Workshops and drop in sessions with elected ward members and parish councillors
- Approval process to engage with
 - Team Doncaster
 - Overview and Scrutiny Panels
 - Cabinet
 - Council

The Environment and Sustainability strategy sets out 17 priority areas across four themes and these have influenced the Greener and Cleaner Wellbeing Goal as well as the Tackling climate Change and Safer, Cleaner and Stronger Communities where everyone belongs DDT priorities

The **Housing Strategy**⁴ was agreed in January 2021 was a refresh of the existing strategy but engagement included;

- The Mayor and Portfolio Holder
- Elected members via a briefing session
- Two on-line seminar sessions with developers, landlords and other key stakeholders to shape the strategy
- Consultation with Minorities Partnership Board and the Gypsy, Roma and Traveller Workers Group.

³ <https://www.teamdoncaster.org.uk/environment-and-climate>

⁴ <https://www.doncaster.gov.uk/services/housing/our-housing-strategy-2015-2025>

The Housing Strategy sets out four key aims up to 2025. These aims demonstrate how housing can contribute to our well-being goals for example;

- A housing Retrofit programme to contribute to our priority to tackle climate change
- A strong and appropriate housing offer to contribute to Safer, Cleaner and Stronger Communities where everyone belongs and Healthier, happier and longer lives for all DDT priorities.

The **Education and Skills Strategy**⁵ was agreed in February 2021 and engaged with young people, adult learners and a range of stakeholders. Specific engagement included;

- Youth Council and Young Advisors
- Family Hubs
- Schools Forum
- Working with a senior advisor from the Organisation for Economic Co-Operation and Development to shape the strategy around international best-practice.
- Two large interactive workshops including teachers, businesses, adult learners.

The Education and Skills Strategy set out five key priorities and 15 aims which has shaped the Skilled and Creative chapter and the specific DDT priorities of Skills to thrive in life and work and a Child and Family Friendly borough.

A reviewed **Community Safety Strategy** will be agreed Autumn 2021. There has been public engagement in the development of this strategy with a public survey seek views on;

- Feeling of Safety
- Experience of Crime and Anti-Social Behaviour
- What more could be done to improve how the partnership responds to community safety issues.

The Community safety Strategy sets out six priorities and these have informed the Safe and Resilient well-being goal and also the Safer, Cleaner and Stronger Communities where everyone belongs DDT priority.

⁵ <https://doncaster.moderngov.co.uk/ieListDocuments.aspx?CId=131&MIId=3486>

Locality Engagement

In December 2019 DMBC commissioned, Locality and Commonplace to carry out community consultations on behalf of Doncaster Town Deal Board and Stainforth Town Deal Board to help develop the proposed Town Investment Plans; Community and stakeholder support to the Towns Fund projects is key to their success. Town Deal boards include representatives from across businesses, public sector, charitable and community organisations.

As well as on-line consultation, focused working groups were formed with wider stakeholders. This has ensured that plans reflect the needs, aspirations and concerns of a wide group of interested people and organisations.

Public engagement is key to the approach to strategic development. Therefore, both our regular, ongoing conversations with the people of Doncaster/Stainforth and the specific feedback received via the #mytown portal and the Doncaster Talks campaign have been included in the decision-making process and to ensure linkages are maintained with the Urban Centre Master Plan and the Stainforth Neighbourhood Plan (in development). The strengths of this engagement process was an important factor in Doncaster securing over £45 million of government investment in the Town Deal.

Team Doncaster is continuing in its move towards working with local people and communities (locality working) and embedding community centred approaches in the way we work with communities across the borough. The approach we use is Appreciative Inquiry (AI) and it's a four staged evidence-based community-centred approach that gathers positive insight and works with the community to co-design and co-deliver action plans as outlined below:

Discover: Strength based conversations with residents focusing on gathering positive insight about their community which undergoes a thematic analysis to find key themes for each community

Dream: Community workshops where residents and stakeholders sense check and develop the themes identified through the Discovery into how they would like their community to look, feel and be.

Design: Community workshops where residents and stakeholder priorities ideas and aspirations developed in the Dream stage and co-design actions plans with short, medium and long term goals.

Deliver: Ongoing delivery of the co-produced community action plans by residents and partners

Well Doncaster has conducted a number of AI's over the past 5 years⁶ with the most recent being August-September 2021⁷.

⁶ Denaby (August 2015, June 2017, May 2018); September 2019 – Edlington, Stainforth, Balby, Intake, Wheatley, Bentley, Denaby; September 2020 (Virtual) – Denaby, Edlington, Mexborough, Balby, Intake, Wheatley, Mexborough, Stainforth, Thorne and Moorends, Bentley, Woodlands

⁷ Communities engaged in 2021: Edlington, Mexborough, New Rossington, Denaby Main, Hexthorpe, Balby, Hyde Park, Town Centre, Intake, Wheatley, Clay Lane, Stainforth, Thorne & Moorends, Highfields, Woodlands, Carcroft, Askern, Bentley and Toll Bar

Engagement response trends by locality

Doncaster Talks 2019

	What do you like about where you live?	What would you like to see improve?	What should Doncaster focus on in the future?
Central	<ul style="list-style-type: none"> • Neighbours and community • Parks and greenspaces – benefits to health and wellbeing • Good community spirit • Accessible – close to town, work and schools • Easy access to services and amenities 	<ul style="list-style-type: none"> • Cleaner streets, less litter, fly-tipping and dog fouling • Anti-social behaviour – cycle nuisance, substance misuse, homelessness and crime • Local community services – more for people to do • More police presence 	<ul style="list-style-type: none"> • General maintenance, litter and cleaning • Crime, ASB and policing • More activities to bring people together – leisure and culture • Economic regeneration – improve the look of town • More for young people
East	<ul style="list-style-type: none"> • Good variety of local amenities • Strong community spirit • Quiet place to live • Countryside and green/open spaces • Good transport links 	<ul style="list-style-type: none"> • Greater police presence • Antisocial behaviour and crime • Road conditions and safety • More for kids to do • Better shopping provision 	<ul style="list-style-type: none"> • ASB and crime • Transport accessibility and road repairs • Provision of activities for children and young people • Cleaner streets, less litter • Health and social care
North	<ul style="list-style-type: none"> • Good community spirit, friendly people • Close to parks and greenspace • Close to amenities and good variety • Good transport links • Quiet and peaceful 	<ul style="list-style-type: none"> • Cleaner streets – less litter, better appearance • Roads – potholes and safety • More activities for children and young people – leisure facilities, parks, events • Reduce ASB and crime • Improve environment and access to greenspace 	<ul style="list-style-type: none"> • Tackle crime, ASB and drug use in public spaces • Attract visitors with events • Improve condition of roads • Improve town centre and its offer – developments and increased footfall • Support services for vulnerable people
South	<ul style="list-style-type: none"> • Good community spirit • Historic buildings • Quiet • Access to parks and open spaces • Close to town and town centre 	<ul style="list-style-type: none"> • Cleanliness of streets • Reduce ASB – off-road bikes, drugs, gangs, youths • Police presence and response • Shops and amenities • Road conditions and safety – speeding and volume of traffic 	<ul style="list-style-type: none"> • Regeneration and investment • Reduce crime, ASB and improve perception of safety • Youth services and opportunities • Reduce litter and improve cleanliness • Job creation and employment

Doncaster Talks Environment

- More than 60% of respondents in all localities said tackling climate change is "Extremely important" to them while more than 70% of respondents in all localities said they have enough information about how they can take action in response to climate change.
- When asked how important benefits that may come from lifestyle changes linked to addressing climate change are, respondents in all four localities had over 60% response of "Extremely important" for "Better physical and mental health", "Better air quality" (highest for Central, South and East), "Enjoyment of nature" (highest for North and South) and "Doing the right thing for future generations".
- All four localities ranked "Health and Wellbeing" as the most important policy area, with the next two most important for each locality being:
 - "Environment & Climate Change" and "Education and Skills" (Central)
 - "Economy" and "Community Safety" (East)
 - "Education & Skills" & "Environment & Climate Change" (North)
 - "Education & Skills" and "Economy" (South)
- Almost half of respondents from all localities chose "A focus on community spirit and communities working together to address local issues" as the approach which would best help reduce fly-tipping across the Borough. When asked what other approaches should be considered, HWRCs and waste disposal was the most common theme for all localities (including changes to opening times and restriction at HWRCs).
- When asked how they could contribute to improving Doncaster, the most common response related to "Waste/litter/recycling", specifically litter picking. The second most common response for Central and South was "Local initiatives/groups" while it was "I don't know" for East and North.
- Similarly, when asked what would encourage them to offer their time to help keep the local area cleaner and improve the environment, the highest category was "Already do/would do" for Central respondents, "Organised activity in the community" for South, "Others to act or be held accountable" for North and "Won't/Can't/Not sure" for East.

Doncaster Talks 2021 – Doncaster Delivering Together

Locality	Top 3 most strongly agreed goals
Central	<ul style="list-style-type: none"> • Safe & Resilient • Prosperous & Connected • Healthy & Compassionate
East	<ul style="list-style-type: none"> • Safe & Resilient • Healthy & Compassionate • Greener & Cleaner/Fair & Inclusive (percentage score the same)
North	<ul style="list-style-type: none"> • Green & Cleaner • Prosperous & Connected • Safe & Resilient
South	<ul style="list-style-type: none"> • Greener & Cleaner • Prosperous & Connected • Safe & Resilient

Locality	Top 3 most strongly agreed priorities
Central	<ul style="list-style-type: none"> • Safer, cleaner & stronger communities where everyone belongs • Build opportunities for healthier, happier & longer lives for all • Best place to do business & create good jobs
East	<ul style="list-style-type: none"> • Safer, cleaner & stronger communities where everyone belongs • Build opportunities for healthier, happier & longer lives for all • Transport & digital connections fit for the future
North	<ul style="list-style-type: none"> • Safer, cleaner & stronger communities where everyone belongs • Transport & digital connections fit for the future • Build opportunities for healthier, happier & longer lives for all
South	<ul style="list-style-type: none"> • Safer, cleaner & stronger communities where everyone belongs • Build opportunities for healthier, happier & longer lives for all • Best place to do business & create good jobs

Priority	Rank			
	Central	East	North	South
Tackling climate change	5	4	4	4
Skills to thrive in life and work	3	3	=1	3
Best place to do business & create good jobs	4	5	5	5
Build opportunities for healthier, happier & longer lives for all	1	1	3	2
Safer, cleaner & stronger communities where everyone belongs	2	2	=1	1
A child & family-friendly borough	6	6	6	7
Transport & digital connections fit for the future	7	7	7	6
Promoting the borough's strengths & opportunities	8	8	8	8

Citizens Panel

In summer 2021 we wanted to check that this framework had properly captured what people has told us, and so the public were invited to provide further views via our Citizens Panel. This included an online **survey** and **focus groups one of which was a joint Citizens Panel and Young People focus group**. A Summary of feedback is provided below by wellbeing goal.

Prosperous and Connected

- Access to secure, well-paid jobs will help to ensure residents have sufficient income to meet their needs
- Residents also perceive that boosting households' income through better jobs will help to reduce crime and drug use and create a fairer and more inclusive community.
- Residents believe strongly that significant action is needed to make Doncaster a more attractive place for businesses to invest and for people to live, study and work
- The regeneration of Doncaster's Town Centre was discussed in this context. Homelessness, drug use and anti-social behaviour are perceived to be significant issues which deter many residents from going into town. They describe feeling '*unsafe*', '*intimidated*' and '*harassed*' (also see *Greener and Cleaner* and *Safe and Resilient*). Addressing these issues, along with littering and fly tipping which are also perceived to project a negative image of Doncaster, is therefore important for achieving prosperity.
- Residents recognise the value of previous investments in the train station and consider the borough to be well served by the rail network. But they cite significant issues with the buses, including a lack of direct routes across the borough (residents describe having to travel into the town centre and out again), affordability and lack of low-emission models. Cost is a significant barrier with some advocating for subsidised public transport for those on a low income.

Fair & Inclusive

- The survey asked respondents to rank a series of statements in order of their importance for a fair and inclusive Doncaster. Most of the goals and priorities identified as priorities for the Strategy are also regarded as integral to the development of a fair and inclusive society and this was also reflected throughout the discussions. Fairness is assured if everyone's basic needs for food, housing and health care are met and they feel safe and secure in the area where they live. Access to social opportunities and free time to enjoy them are not perceived to create a fair and inclusive society; however, as noted above, access to affordable, reliable public transport that connects communities and brings people together is.

	Ranking
Everyone feels safe	1
Everyone can secure the income they need to avoid living in poverty	2
Everyone has access to essential health services	3
Everyone has decent, secure and affordable housing	4
Everyone has the food they need to be healthy	5
Everyone has affordable energy	6
Everyone is able to express their views and to influence decisions that affect their lives	7
Everyone has the education they need to secure employment	8
Everyone has access to social opportunities and support	9
Everyone has free time to rest and do the things they enjoy	10

If the town becomes more prosperous, it'll attract more prosperous and educated people to Doncaster. The issues are caused by the lack of employment or a good living wage for people. There's probably a very big connection between low earners and crime, drug use, etc.

Male resident, aged 45-64

Greener Cleaner

- There is significant concern about the environment from young people and strong desire to see this prioritised for the benefit of Doncaster residents. Young people recognise the significant attention *Greener and Cleaner* is receiving both nationally and locally in response to the environmental emergencies and champion the continuation of the activity. Young people expect to see investment in greener travel, cleaner energy and a reduction in plastic pollution to achieve this goal.
- It is very apparent that the cleanliness of the environment has a significant impact on people's wellbeing because it effects how the area, and the people who live in it, are perceived
- All the residents who took part in the discussions were passionate about Doncaster and were proud of what the area had to offer. However, increasing volumes of fly tipping and littering undermines this and reduces residents' satisfaction with the community in which they live. The prevalence of fly tipping and littering also raised safety concerns, for example, from broken glass or obstructions in the road; as one resident highlighted, it could also mitigate the effect of measures to attract new talent and businesses to the area.

In the area where I live, there is a lot is agricultural land and people just dump things on the roads. It is quite a bit of an issue because when you're driving down there...it's not a pleasant sight and you're having to keep your eye out.

Female young person (A)

Healthy and Compassionate

- Both young people and adults highlighted the caring nature of Doncaster residents and how people have demonstrated compassion during the COVID-19 pandemic. There is a community spirit in the areas in which people live that should be fostered to support the development of a fairer and more inclusive society.
- Healthcare was a more significant issue for older residents with many identifying failings in mental health provision in particular. Those with first-hand experience of mental health services described the difficulties they had encountered when accessing support, exacerbated by COVID-19 restrictions which prevented face-to-face contact with clinicians and support staff/groups.
- Residents reflected that one positive thing to come out of the pandemic was greater openness about mental health issues. They felt there was an opportunity to capitalise on this to improve provision.

I have struggled with mental health issues... I got help but it wasn't the right help for me but all they said was, 'This is it or nothing.' I know mental health is now being challenged and it's nice to be able to talk about it.

Female resident aged 45-64

<p><i>I live just on the edge of Cusworth, and walking my dogs every day, it's so sad to see the number of smashed bottles and abandoned food packages that we have to swerve around. I agree with [A] it is definitely a massive issue.</i></p> <p>Female young person (B)</p>	
<p>Skilled & Creative</p> <ul style="list-style-type: none"> • Young people advocated for an expansion in further and higher education provision to meet demand for skills, particularly apprenticeships, including in the creative industries • Skilled people are recognised as critical to Doncaster's future economic success and there is widespread support for the pledge to transform education and skills. Younger residents in particular advocate for greater provision of further and higher education to help upskill local residents and also attract new talent. Increasing and diversifying the skills base of the local economy is regarded as a way to attract other skilled people and new businesses <p><i>I think education is a massive thing. Apprenticeships are on the rise but there's not many in the creative sectors and I think we should be building that. Especially for young people who don't want to do A levels. A lot of them are higher level, degree level. They are so valuable, to get work experience and education at the same time.</i></p> <p>Female young person</p> <p><i>If we want to bring quality companies to the area, we've got to be able to link them with the skills infrastructure and give them the workforce they want. Whether it's engineering, green energy or something else, we need to be able to make that link. Employers aren't going to come here if we don't have the skills to deliver what they want because people won't want to commute to Doncaster. They're going to have to draw on the local skills.</i></p> <p>Male resident, aged 45-64</p>	<p>Safe & Resilient</p> <ul style="list-style-type: none"> • Safety concerns were raised by all residents linked to increased levels of drug use, anti-social behaviour, organised crime and homelessness in the borough. Although the actual incidence of crime and anti-social behaviour varies by ward - and homelessness affects mainly the town centre – there is consensus among young people and adults that the prevalence of these issues makes them feel unsafe. <p><i>There's more people in [the] town centre homeless than non-homeless. They're always on drugs and asking for money. You feel harassed.</i></p> <p>Female resident, aged 25-44</p> <p><i>I believe sometimes the centre of our village is pretty intimidating and a bit of a no-go area. We have a small [supermarket] and a car park and that's great for doing wheelies. Of course, there's no police presence.</i></p> <p>Female resident, aged 45-64</p>

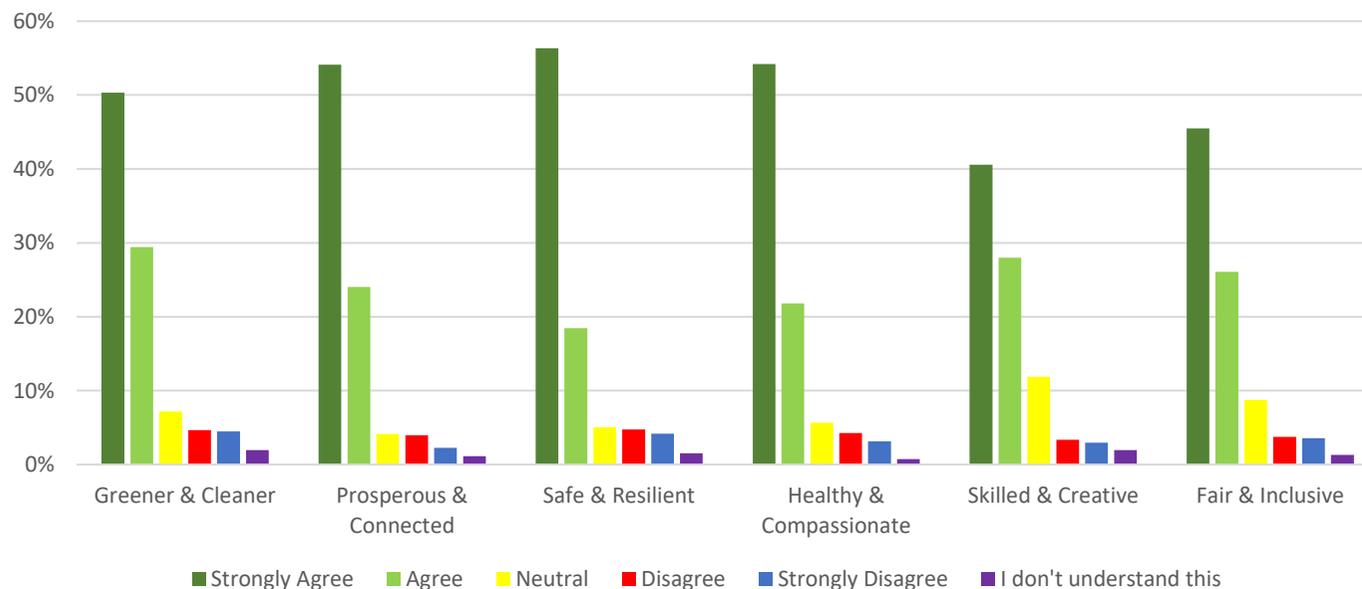
Doncaster Delivering Together Survey Results

During summer 2021⁸ we held a further Doncaster Talks engagement consultation dedicated to Doncaster Delivering Together, which invited residents to answer three short questions on the wellbeing goals and priorities developed based on all of the previous consultation insights outlined above. Residents were asked to what extent they agreed or disagreed with the wellbeing goals and the affiliated priorities. This survey gained good coverage with a total of 1312 responses, being open for three weeks ending 08.08.2021.

The feedback from the engagement is summarised below.

Overall Vision and Goals

To what extent do you agree or disagree that each of these goals for the future will help to ensure Doncaster will be thriving in ten years' time?



The majority of respondents either agreed or strongly agreed that all of the goals will help Doncaster over the next 10 years.

Although all six are shown to be important, the top three goals that most respondents strongly agreed with were:

- Safe & Resilient
- Prosperous & Connected
- Healthy & Compassionate

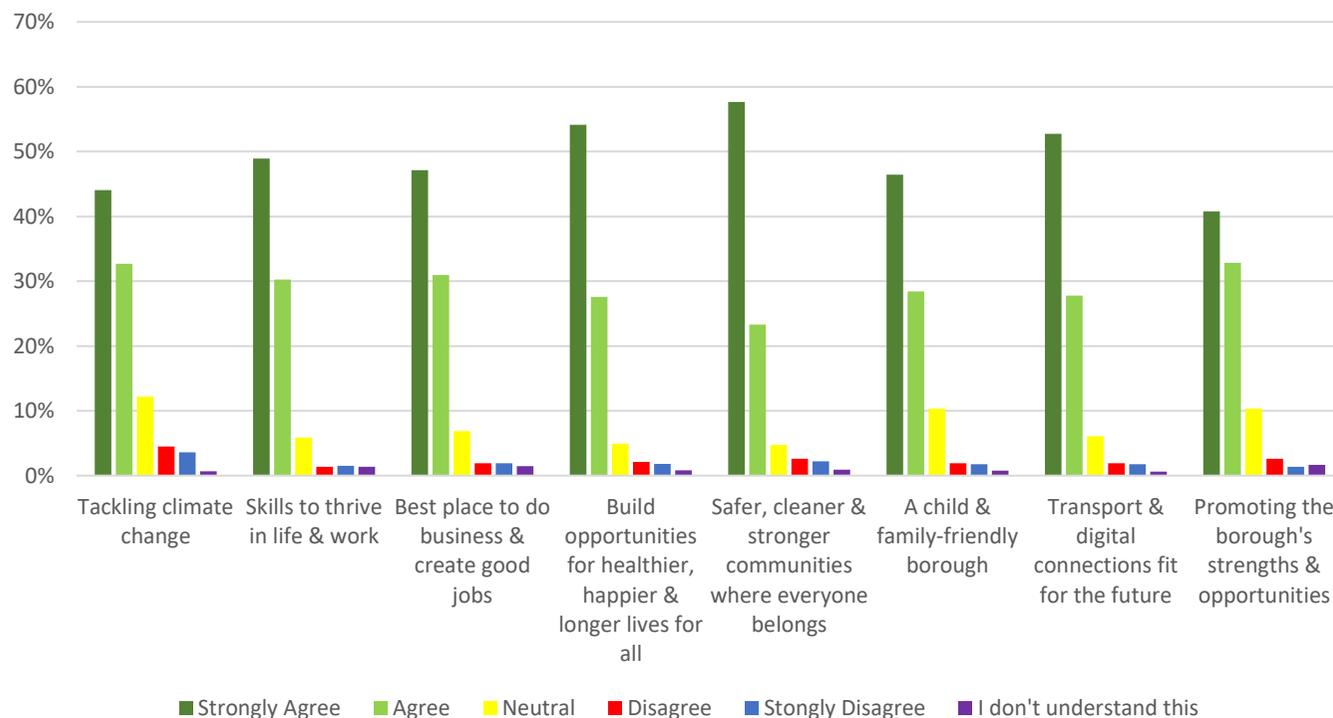
In combination with comments left, residents highlighted the need for improvements at a community level which they felt would subsequently help with improving the other three goals.

Chart 1: Level of agreement with Wellbeing goals

⁸ <https://www.doncastertalks.com/survey-results>

Great 8 Priorities

To what extent do you agree or disagree that the following are the right priorities to be making to Doncaster residents?



Similar to the goals, the majority of respondents either strongly agreed/agreed to all of the priorities. The two priorities that people most strongly agreed with were:

- Safer, cleaner, stronger communities where everyone belongs
- Build opportunities for healthy, happier, longer lives for all

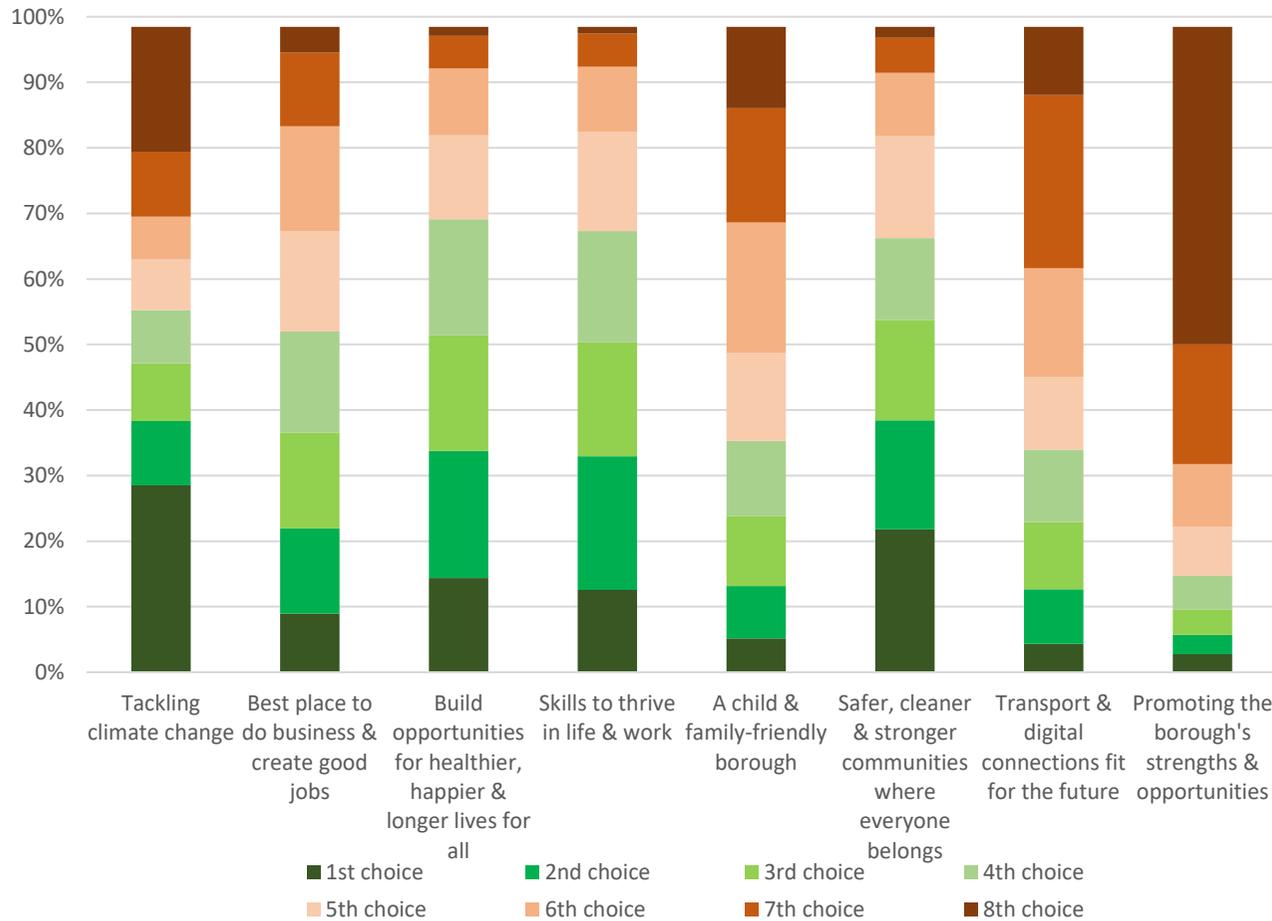
These were followed most closely by:

- Transport & digital connections fit for the future
- Skills to thrive in life & work

Although responses disagreeing with the priorities were all low; the highest number for this answer were for 'Tackling Climate Change' – many comments suggested that this priority was too high level for a borough strategy and more needs to be done internationally than locally to combat climate change.

Chart 2: Level of agreement with Great 8 priorities

Great 8 priorities ranking



1	Safer, cleaner & stronger communities where everyone belongs
2	Build opportunities for healthier, happier & longer lives for all
3	Skills to thrive in life & work
4	Tackling climate change
5	Best place to do business & create good jobs
6	A child & family-friendly borough
7	Transport & digital connections fit for the future
8	Promoting the borough's strengths & opportunities

Overall ranking of the priorities is shown in the table above. This takes into consideration all the positions assigned to each priority and averages them to provide an overall rank.

"Tackling climate change" was ranked 1st choice for most respondents (29%), but a high number ranked this as their 8th choice (19%), second only to "Promoting the borough's strengths and opportunities" which was ranked 8th choice by most respondents (48%).

Chart 3: Rank of importance of Great 8 priorities

"Safer, cleaner & stronger communities where everyone belongs" was ranked 1st choice by the second highest number of respondents (22%). This was supported by the high prevalence of comments relating to the safety and cleanliness of town centres and wider communities which residents want the focus to be on going forwards.

"Build opportunities for healthier, happier and longer lives for all" was ranked 1st choice for the third highest number of respondents. This was reflected in the comments in which residents felt that improving all aspects of community living would most help with achieving this priority.

As part of the survey, residents were also asked to leave further comments if they felt anything had been missed from either the wellbeing goals or the priorities. The following themes emerged from the general comments provided:

Targets and action plans	Although the public were in agreement with the goals and priorities outlined as the basis of the strategy, many comments were related to the need to know what action plans and associated targets would be to achieve the goals. A number of respondents highlighted the need for more transparent performance reporting to allow residents insight in to how well the work towards achieving the goals is progressing.
Environment	A small number of respondents were in agreement that more must be done to tackle climate change and that this is a significant priority for the near future and beyond including organisations themselves doing as much as possible whilst also promoting/encouraging residents to do the same. However, a significant proportion of the responses considered environmental issues to encompass more local issues such as litter, fly-tipping, dog-fouling, poor road conditions, lack of green spaces and general cleanliness of communities. Comments also included the need to improve recycling, reduce noise and air pollution, to protect wildlife, help residents to find ways to improve energy efficiency of homes and retrofitting, reduction of greenbelt developments in favour of brown belt regeneration.
Education, jobs, skills, youths	This theme encompassed education and skills from school age through to adulthood. Respondents acknowledged the need to promote local progression of skill acquisition which, in turn, would widen the types of industries in the borough; attraction of worthwhile and better job opportunities and the increase of minimum wage. Comments emphasised the need for practical life skills to be learnt at school alongside traditional curriculums, promotion of apprenticeships ad post 16 opportunities. Youth services requires more funding and more appropriate after school activities for older children/teenager. A number of respondents referenced the need for more inclusion including more opportunities for those with disabilities, the need to provide opportunities for those out of work and better promotion to get people back in work.
Health	This theme encompassed responses that the public felt were missing from a health point of view with a large number highlighting the need for more social care particularly funding for and access to care services. Addressing inequalities such as those within communities, community cohesion, enable local communities to do more and promote inclusion, equality and diversity that, in turn, will improve the health of individuals. Respondents emphasised the need for Doncaster to be Disability Friendly and more community cohesion. A small number of comments praised the co-ordination of health and support services but that more can be done for vulnerable cohorts (to help homelessness, addiction, etc.). A number of comments centred on specific health services including better access to GP services, a new hospital and reduction of ambulance wait times. Respondents also gave mention of improving physical/mental wellbeing through more cycle routes, improved access to leisure, attractive environments, for all to improve kindness/empathy towards others and reduction of isolation for all ages.

Society	This theme was split in to two subthemes; social and crime/safety. The responses categorised as social related to the need to address cultural differences in society, the promotion of individual responsibility and pride within the community and more community driven enterprises. The majority of responses were categorised as relating to crime/safety. Residents felt that more needs to be done to make areas across the borough safer including the town centre and more local towns, villages and communities. They felt this could be done by increasing police presence, reducing the amount of ASB and tackling begging, homelessness, drug/knife crime issues and tackling social issues in communities.
Infrastructure	This theme was split in to several subthemes; development, highways, wider borough, transport and digital connectivity. The majority of subtheme responses related to development ranged from housing developments, regeneration of the town centre and local towns, villages and areas, to the need for more affordable housing across the borough. The highways subtheme concentrated on road infrastructure, the need to promote disabled access of pathways and parking concerns. Respondents were keen to address the need for more investment, regeneration and promotion of the wider borough as they felt much is concentrated in the town centre. A small number of respondents highlighted the need to make public transport more inter-connected and the need for a rail link to the airport. Digital connectivity was also mentioned by some respondents, particularly relating to rural areas.
Culture	This theme centred around the need for more cultural activities across the borough including more borough festivals, more of a community offer in terms of arts & crafts for all ages, more accessible leisure facilities particularly in the town centre and overall showcasing of Doncaster as an attractive, recreational place to visit.
Miscellaneous	This captured the comments that did not easily fit in to the above themes. Many comments highlighted that all goals and priorities were inter-connected with a small number highlighting the need for the concentration on the basics of service provision rather than aspirational goals. A number also commented on the need for more central government funding to allow both current and aspirational goals to be achieved.

Protected Groups Engagement

Throughout the engagement journey, we have made sure that protected groups are heard. Several additional engagement exercises, usually in the form of focus groups, have been done alongside formal surveys to ensure perspectives from these groups are gathered. The summary below illustrates coverage of ethnicity, age and disability demographics for various engagements completed:

Doncaster Talks 2019

- Ethnicity: 93% White British, 3.1% White other, 1% Black/Black British, 1.3% Asian/Asian British, 0.7% Mixed/Multiple ethnicity, 0.9% Other ethnic group;
- Age: 5% under 18s, 73.5% 18-64 and 21.5% over 65s.

Doncaster Talks Environment

- Ethnicity: 96.1% White British, 2.3% White other, 0.7% Mixed/Multiple ethnicity, 0.2% Asian/Asian British, 0.7% Other ethnic group, 0% Black/African/Caribbean/Black British;
- Age: 0.7% Under 18, 69% 18-64, 30.3% over 65s;
- Disability: 79% No disability, 16% consider having a disability

Commission evidence gathering exercise

- Ethnicity: 92% White British, 5% White Other, 0.8% Mixed/Multiple ethnicity, 0.8% Asian/Asian British, 0.8% Black/African/Caribbean/Black British, 0% Other ethnic group;
- Age: 1.7% Under 18s, 87% 18-64, 11.8% over 65s

Community Safety Survey

- Ethnicity: 0.6% African, 87.3% English, 0.6% Indian, 0.6% Irish, 0.6% Polish, 0.6% Russian, 1.9% Scottish, 0.6% Welsh;
- Age: 5.6% Under 18, 82% 18-64, 11.7% over 65s.

Doncaster Delivering Together survey –The distribution showed:

- Ethnicity: 93.5% White British, 3% White other, 0.7 Mixed/Multiple ethnicity, 1% Asian/Asian British, 0.5% Black/African/Caribbean/ Black British, 0% Other ethnic group;
- Age: 0% Under 18, 69.2% 18-64, 29% over 65s;
- Disability: 76.2% No disability, 18% consider having a disability

DDT specific citizen's panel was conducted with two focus groups were held with adults aged 16+ and one group with young people aged 13+. DDT specific engagement has been done with Voluntary, Community and Faith organisations, members of the Ethnic Minorities Partnership, the BAME Advisory Group and the Inclusion and Fairness Forum by sending information out for feedback, focus groups and other methods.

Team Doncaster Engagement

The original framework was shaped in further 'one to one' discussions, focus groups and wider meetings with key partners. Feedback from these discussions highlighted the need to make clear the actions that would need to be taken to achieve the goals, and to make more prominent particular areas of policy such as culture, business, children and families.

The following specific sessions were held:

- Focus groups with Voluntary Action Doncaster and sent information to +/- 120 members on VAD mailing list for feedback

- Doncaster Chamber board
- Roundtable with Doncaster Businesses in association with Doncaster Chamber
- Minorities Partnership Board and sent information to Inclusion and Fairness Forum and BAME Advisory for feedback
- Inclusion and Fairness Forum
- Team Doncaster Regular Meetings;
 - Health and Well Being Board
 - Safer Doncaster Partnership
 - Team Doncaster Gold
 - Horizon Policy and Design Group

A number of changes were made to the framework, including the formation of the 'Great 8 Priorities' and deliverables and a clearness in language to make these products as accessible as possible.

Ward, Parish and Town Councillors

Engagement with elected representatives has occurred in two phases – through the development of the Corporate Plan for 2021-22 and through the engagement for Doncaster Delivering Together.

We first consulted on the well-being goals as part of the Corporate Plan in Jan-Mar 2021 where discussions on the well-being goals concluded in their inclusion in the plan as well as the approach. This involved Overview and Scrutiny Panel, Cabinet and Full Council.

Secondly, we have sought views on the Wellbeing goals and the delivery of the goals through a number of other mechanisms leading up to approval and have gained support of the Strategy from:

- Parish Council Joint Consultative Committee
- Informal Cabinet
- Overview and Scrutiny Management Committee (OSMC)

Making it happen

Doncaster Delivering Together (DDT) makes it clear on the approach and in particular that there is a shared responsibility that means everyone has a part to play in Doncaster Delivering Together. We will need to continue to engage and work together to make the ambitions set out in DDT a reality which will continue throughout the lifespan of the strategy and beyond through:

- Development of future key supporting (or 'tier one') strategies
- Being evidence led - Further Doncaster Talks consultations
- Consultations to inform other work such as funding bids
- Working closely with Communities - Development of the localities model of service provision
- Work to firm up the strategy's wellbeing essentials through a potential fairness commission
- Further development of the data observatory
- Communication of DDT in an accessible and engaging way
- Also, continued reference to goals and priorities in all communication messaging

Who have we engaged with?

The following is a list of some of the stakeholders engaged throughout development of Doncaster Delivering Together (this is not exhaustive):

- Mayor and elected members including Parish and Town councillors
- Health and Wellbeing Board
- Health Forum
- South Yorkshire Mayoral Combined Authority
- Citizen's panel
- DARTS
- Doncaster Cultural Education Partnership
- Voluntary, Community, and Faith Sector focus groups
- Minorities Partnership Board
- Residents - Doncaster Talks and others (see roadmap)
- Young people's focus group
- Businesses
- Horizon Policy and Design Group (attendees not included in Team Doncaster):
 - Health Watch
 - Department for Work and Pensions
 - Yorkshire Wildlife Trust
- Team Doncaster:
 - Doncaster Council
 - Voluntary Action Doncaster
 - Doncaster Chamber
 - Inclusion Fairness Forum
 - Age UK
 - Mirata Ltd
 - Job Centre Plus
 - Clinical Commissioning Group
 - Rotherham Doncaster and South Humber NHS Foundation Trust
 - St Leger Housing Doncaster
 - Primary Care Doncaster
 - South Yorkshire Police
 - South Yorkshire Fire and Rescue
 - New College Doncaster
 - Club Doncaster Foundation
 - Doncaster Culture and Leisure Trust
 - DN Colleges
 - National College for Advanced Transport and Infrastructure
 - Doncaster Bassetlaw Teaching Hospital
 - Doncaster Children's Services Trust